

RedQuarters, 1 Rivington Street
Shoreditch, London, EC2A 3DT

15th July 2013

To Whom It May Concern
Recommendation letter for Ms Ashlesha Bhagwat

This is to certify that Ashlesha Bhagwat did a 4 week work experience within SalesGossip's team during the period of 24th June to 17th July 2013.

During this period Ashlesha became a very valuable part of SalesGossip's team. She was instrumental in helping the various members of the team with their daily tasks and also carried out extensive research to establish how to use Social Media to attract more students to SalesGossip.

On a day to day basis Ashlesha was helping SalesGossip's editor in the daily curating and updating of promotions featured on the site and the Moblle app. She helped to shortlist the ones that were a good fit with our audience and what will resonate as a real attractive offer. She also assisted the sales team in updating and clearing various databases of fashion and beauty retailers.

SalesGossip has been successful in building a strong community of shoppers but students are not a strong segment within the community. Through Ashlesha's knowledge and research she established that Social Media was a key channel to attract these students. Thus she built a number of case studies around Best in Class initiatives that were used by bigger multinational companies and identified how SalesGossip could emulate them to attract more students for its services.

Ashlesha has proved to be one of the smartest interns we had in the team. Very smart, proactive and creative in problem solving. SalesGossip will be very honoured if one day she might come back as a full time employee.

We wish her all the best. The team is sure she will be great at whatever she sets her mind to do.

All the best,

A handwritten signature in blue ink, appearing to read "Elizabethta Camilleri".

Elizabethta Camilleri
Co-Founder & CEO